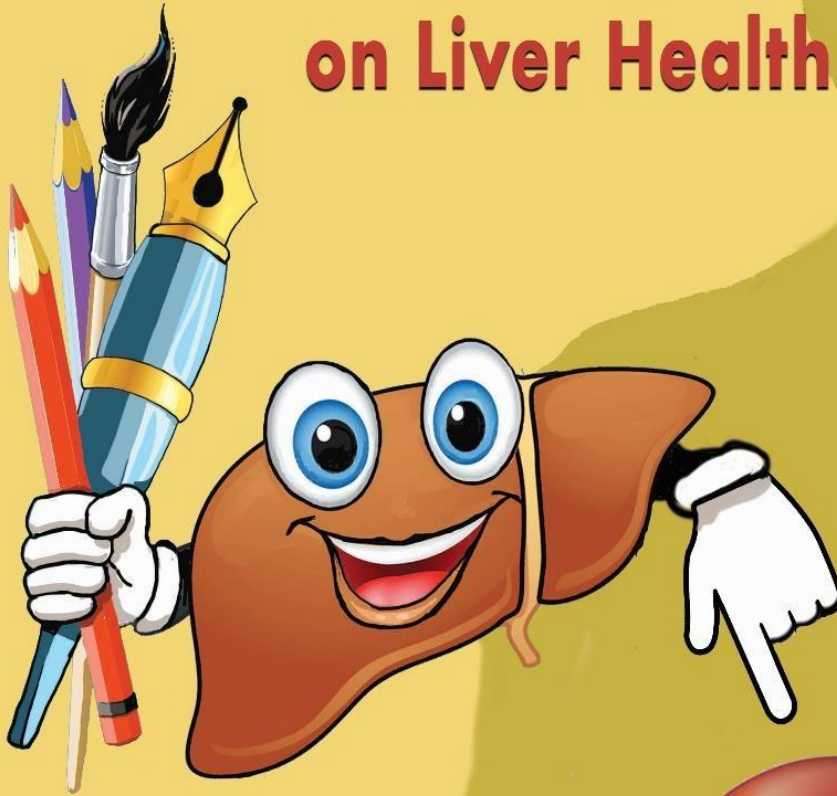
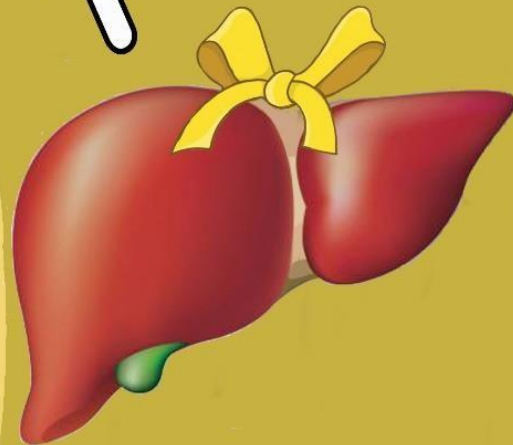


2nd International Cartoon Contest 2024 on Liver Health Awareness



Theme:

**One Life
One Liver**



Submit artworks by

25 March, 2024

onelifoneliver123@gmail.com

FOREIGN CARTOON AWARDS

- First Prize – 50,000/- INR
- Second Prize – 30,000/- INR
- Third Prize – 20,000/- INR
- 2 Consolation prize – 10,000/- INR each

AWARDS (INDIA)

- First Prize – 50,000/- INR
- Second Prize – 30,000/- INR
- Third Prize – 20,000/- INR
- 2 Consolation prize – 10,000/- INR each

By entering the contest, each entrant agrees to abide by the rules and regulations.

Detailed info on-- <https://theempathycampaign.com/index.php/contest-guidelines/>



Supported by :

Department of Clinical Research and Epidemiology
INSTITUTE OF LIVER AND BILIARY SCIENCES
D-1, Vasant Kunj, New Delhi-110070, (India)

2nd International Cartoon Contest

Theme: One Life One Liver

Sub themes:

For people who want to maintain liver health:

1. **Liver Fat Flames and Frames the Body** – Fat in liver is like a flame, can lead to diabetes, hypertension, heart disease, cancers and early death. Achieving a healthy weight, stress management, balanced diet and physical activity can reduce fatty liver and add to longevity.
2. **Hepatitis** - Hepatitis testing, treatment if diagnosed, and vaccination against hepatitis B

Additional cues for theme Fatty Liver Disease:



Source: Harvard Health

Additional cues for theme Hepatitis:

- Hepatitis as well as fatty liver disease causes liver damage and cancer
- Hepatitis C can be cured; however, only 21% of people living with hepatitis C infection are diagnosed and only 13% have received curative treatment.
- Just 10% of people living with chronic hepatitis B are diagnosed
- Hepatitis B can be prevented with child immunisation with Hepatitis B vaccine
- All pregnant women should be tested for hepatitis B during their pregnancy
- Be aware while getting tattoos or body piercing

CONTEST GUIDELINES

Theme-

One Life One Liver

Sub themes:

For people who want to maintain liver health:

1. **Liver Fat Flames and Frames the Body** – Fat in liver is like a flame, can lead to diabetes, hypertension, heart disease, cancers and early death. Achieving a healthy weight, stress management, balanced diet and physical activity can reduce fatty liver and add to longevity.
2. **Hepatitis** - Hepatitis testing, treatment if diagnosed, and vaccination against hepatitis B

Who can participate?

- Professional and non-professional cartoonists, 18 years and above are welcome to participate.

How to participate?

- Please read the background note on the **contest theme**.
- Works must be original. AI based graphic techniques are not allowed. The submitted artwork(s) must not have been previously published or previously used for any other purpose.
- Works may be black & white or coloured.
- Each entry should include a covering letter with the cartoonist's full name, country, Postal address, Contact no. and E-Mail ID.
- The digital works have to be sent in JPEG format with a minimum of resolution of 300 dpi (2480 x 3543 pixels).png and .tiff files are also acceptable (maximum size of 3 MB per cartoon) for digital cartoons.
- The cartoons are to be drawn on A4 format.
- Submissions must be static images with no Flash or other animation.
- Number of entries per contestant: maximum **Three Cartoons**.
- Text or captions, if any, should be in English.
- Each artwork should be accompanied by a short description (minimum 30 words, maximum 100 words)
- All submissions (files) must have the name and country of entrant included in the file.
- Works should not be awarded at other festivals / contests.
- Further, the cartoonist provides ILBS a limited, royalty-free, right & license to publish & publicly display the entries (whether or not winning an award) for non-commercial purposes such as for publicising the contest and the Awards.

Disclaimer

- The content, thoughts, and views expressed in the creatives/illustrations will be the sole responsibility of the participating Artists. The ILBS will not be held responsible for any content, views expressed by the artists in the creatives/illustrations developed.
- The organizer (INSTITUTE OF LIVER AND BILIARY SCIENCES) cannot be held responsible for lost or damaged cartoons during the shipment.
- Works must not be older than one year.
- The Prizes will be taxed according to Indian legislation.
- The Organiser/ILBS shall not be responsible for the failure of a winner to receive the prize for reasons that are not related to the Organiser/ ILBS .
- By entering the Contest, each entrant agrees to abide by these rules.

Publication rights

- Property rights – Prize-winning works will become the property of the organizer (ILBS) or theme sponsor. Further, the cartoonist provides Royalty-free and license to publish and publicly display the entries (Whether winning or not winning an award) for non-commercial purposes.
- By entering the competition, the cartoonist represents and warrants that the work is an original work of the cartoonist and does not infringe on the rights of any third parties.
- All selected works for the exhibition may be used by the organizers to promote the contest.
- Awarded works remain the property of the organizer.

• Jury

- Decision of the judges/organisation will be final and binding.
- Decisions made by the jury cannot be challenged. No correspondence with the jury will be allowed on their decisions.
- Failure to follow entry directions as listed will result in disqualification.

Prizes

AWARDS (INDIA)

- First Prize – 50,000/- INR
- Second Prize – 30,000/- INR
- Third Prize – 20,000/- INR
- Two Consolation prize – 10,000/- INR each

BEST FOREIGN CARTOON AWARDS

- First Prize – 50,000/- INR
- Second Prize – 30,000/- INR
- Third Prize – 20,000/- INR
- Two Consolation prize – 10,000/- INR each

The prize will be given in equivalent Indian Rupees

- E-certificates to all participants

DEADLINE

Dead line for submission of Cartoons / Artwork is **25th March 2024**

Cartoons must be sent to: following email address

onelifeoneliver@gmail.com

or by post

Postal Address: ILBS CARTOON CONTEST

Empathy Resource Centre

INSTITUTE OF LIVER AND BILIARY SCIENCES

D-1, Vasant Kunj, New Delhi-110070,(India)

Phone: Ph. : 011-46300000 Extension: 23515

For more detailed information please visit web site

<https://theempathycampaign.com/cartoon-contest>

Curator (Cartoon Contest)

Vikram Nayak